

Erika Santiago

Illustrator



# DESIGN & ILLUSTRATION PORTFOLIO

# MYWORK



Welcome to my visual world! I'm Erika, a passionate illustrator dedicated to bringing ideas to life through vibrant imagery and captivating storytelling. With a keen eye for detail and a flair for the imaginative, I specialize in creating illustrations that resonate with viewers and communicate powerful messages.

My portfolio showcases a diverse range of styles and subjects, each project is an opportunity to push creative boundaries and craft unique visual narratives.



# MY REFERENCES

EBAC, 2022–2024

Escuela Británica de Artes Creativas y Tecnología

GRAPHIC DESIGN

EBAC, 2022-2023

Escuela Británica de Artes Creativas y Tecnología

PROFESSIONAL ILLUSTRATION

Traditional and Digital style

LITTLE EYES ALIEN, 2019 to this day

Management own brand

Freelance illustrator, from 2016 to this day.



# MY PROJECTS

## HOLAMEXICO FF 2024



Design and Illustration of the poster for the festival

## LA ESPIRITUOSA CHOCOLATE BAR



Design for products labeling

## LITTLE EYES ALIEN PROJECT

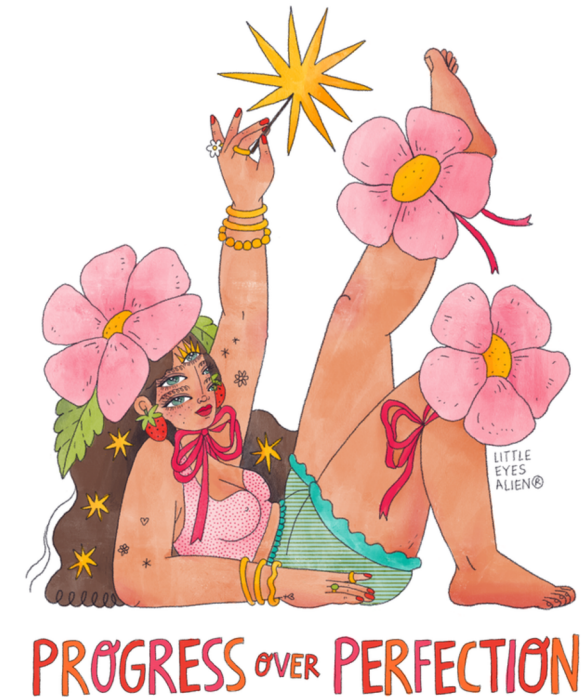


Illustration for Merchandising



FUNGI SODAS



Label Design x products and stickers design

*Every piece I make is very important to me, from the beginning to the end: to create a powerful design that can create an impact to potencial clients.*

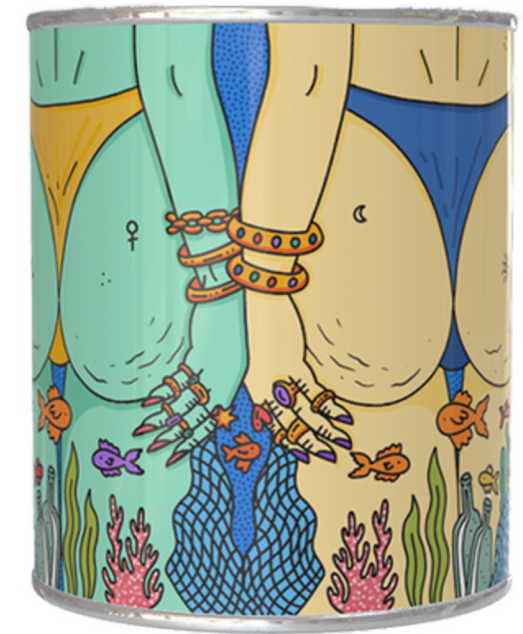
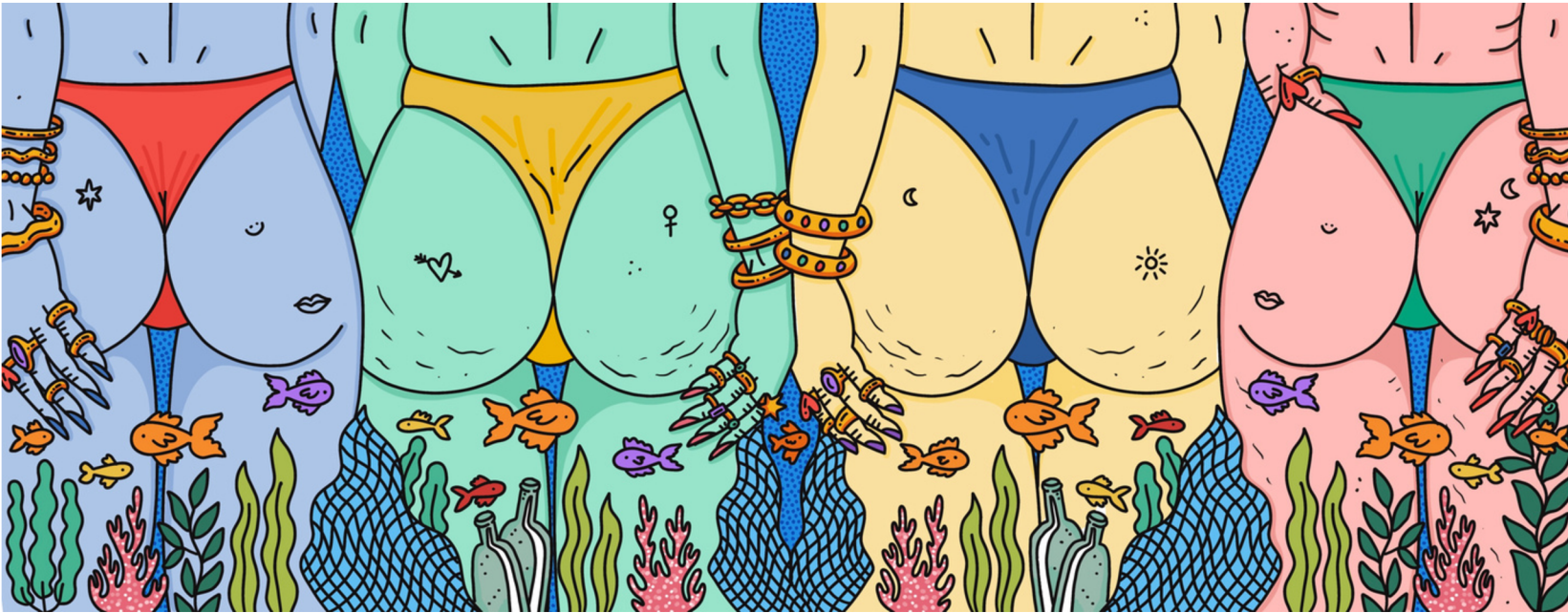


Illustration for the labeling of a circular package -  
Fenix Barcelona, Swimsuits made with recycled  
material from the Oceans.



## POXNA POSTCARD



Postcard design

## CERES SEMILLA



Illustrative logo design and  
stickers

## ILLUSTRATIONS FOR THE HMFF



Illustrations for the Website

*A bit more of the products I love to illustrate:*





# MY NEWEST PROYECT

Poster design for  
Hola Mexico Film Festival

Los Angeles, California. USA.



Design and Illustration for the poster  
of this 2024 edition of the festival.



Erika Santiago

# CONTACT

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